

# **Friends or Frenemies?**

**Explaining Copartisan Subnational  
Fiscal Policy Interdependence**

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# Theoretical Gap(s)

*Political Budget Cycles* → examines how partisanship affects subnational fiscal policy

*But treats subnational fiscal policy as independent*

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*Policy Diffusion —> examines how partisanship affects subnational policy diffusion*

*But doesn't examine partisan-based  
fiscal policy diffusion*

# Subnational Fiscal Policy Interdependence

## *Partisan-Based Fiscal Policy Learning:*

*Subnational governments “learn” which fiscal policy choices are best for maximizing constituent support from their copartisan peers*

- Policy Learning: Grossback et al. 2004; Gilardi 2010

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## *Partisan-Based Fiscal Policy Competition:*

*Subnational leaders' efforts to “outcompete” their copartisan peers to appease higher-level party leaders leads to subnational fiscal policy competition*

- Policy Yardstick Competition: Schaltegger et al. 2002; Redoano 2007; Allers et al. 2011
- Vertical Partisan Effects: Jones et al. 2000; Rodden et al. 2002; Benton forthcoming

# Empirical Strategy

## Mexican State Level Fiscal Policy (Commercial & Development Bank Debt)

**Units:** 32 States (including Federal District)

**Time Period:** 2005-2015

### DVs:

- Commercial Bank Debt (per capita, sqrt)
- Development Bank Debt (per capita, sqrt)

### Controls:

- Economic: Fiscal Imbalance; Fiscal Revs/capita; GDP/capita; Muni Debt/capita;
- Demographic: Human Development; Population
- Political: Partisan Control; Gubernatorial Election

# Testable Expectations

## Leverage Two Different Debt Instruments to Distinguish Between the Arguments

Table 1: Fiscal Policy Interdependence by Mechanism and Type of Debt

	Fiscal Policy Learning Mechanism	Fiscal Policy Competition Mechanism
Commercial Bank Debt	Yes	Yes
Development Bank Debt	Yes	No

# The Method: Spatial Econometrics

## *Spatio-Temporal Autoregressive Model (STAR)*

$$y = \rho W y + \phi M y + X \beta + \epsilon$$

$y$  = dependent variable ( $NT \times 1$  column vector of cross sections stacked by period)

$\rho W y$  = spatial weight term ( $W$  is an  $NT \times NT$  matrix block diagonal spatial weights matrix;  $\rho$  is the estimated spatial parameter)

$\phi M y$  = lagged dependent variable term ( $M$  is an  $NT \times NT$  matrix with 1's on the minor diagonal;  $\phi$  is the temporal autoregressive coefficient)

$X \beta$  = covariates ( $X$  is an  $NT \times k$  vector of  $k$  regressors;  $\beta$  is a  $k \times 1$  column vector of estimated parameters)

$\epsilon$  = error ( $NT \times 1$  vector of stochastic components;  $N \sim (0, \sigma^2)$ )



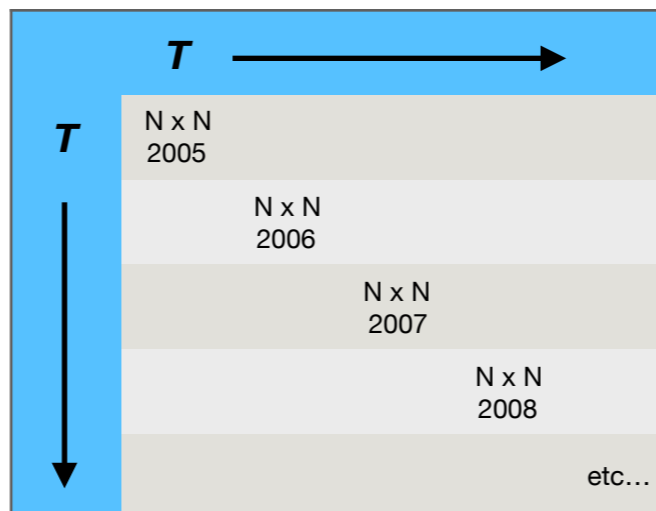
# W

## *Captures partisan peer-group affiliation*

- PAN, PRI, PRD, PAN-PRD, independent

## *One matrix constructed each for year*

- Built into  $NT \times NT$  bloc-diagonal matrix



**W**

**Fiscal Policy Learning**

*Row-Standardized W*

**Fiscal Policy Competition**

*Non-Row-Standardized W*

Table 2: Spatial Diagnostics Tests

	Row-Standardized Spatial Weights			Non Row-Standardized Spatial Weights		
	Statistic	DF	P-Value	Statistic	DF	P-Value
<b>Commercial Bank Debt</b>						
Spatial error:						
Moran's I	1.271	1	0.204	0.577	1	0.564
Lagrange multiplier	0.726	1	0.394	1.888	1	0.169
Robust Lagrange multiplier	0.727	1	0.394	0.110	1	0.740
Spatial lag:						
Lagrange multiplier	4.789	1	0.029	11.422	1	0.001
Robust Lagrange multiplier	4.790	1	0.029	9.644	1	0.002
<b>Development Bank Debt</b>						
Spatial error:						
Moran's I	-0.099	1	1.079	0.373	1	0.709
Lagrange multiplier	0.268	1	0.605	1.073	1	0.300
Robust Lagrange multiplier	0.030	1	0.863	2.199	1	0.138
Spatial lag:						
Lagrange multiplier	0.682	1	0.409	0.004	1	0.950
Robust Lagrange multiplier	0.444	1	0.505	1.130	1	0.288

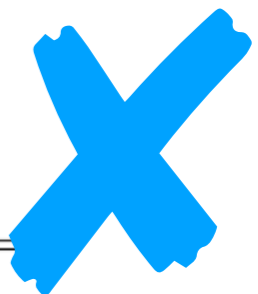


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	(1)	(2)	(3)	(4)
	Commercial Bank Debt	Development Bank Debt	Commercial Bank Debt	Development Bank Debt
Lag Com Bank Debt (pc, sqrt)	0.893*** (0.0288)	0.0529** (0.0223)	0.763*** (0.0361)	0.0439 (0.0274)
Lag Dev Bank Debt (pc, sqrt)	0.151*** (0.0421)	0.860*** (0.0323)	0.212*** (0.0553)	0.661*** (0.0409)
Lag Bond Debt (pc, sqrt)	0.167*** (0.0462)	0.0204 (0.0351)	0.303*** (0.0679)	-0.0493 (0.0514)
Lag Trust Debt (pc, sqrt)	0.178*** (0.0601)	-0.0186 (0.0457)	0.171*** (0.0650)	-0.0325 (0.0485)
PAN Governor	6.093** (2.394)	-1.254 (2.267)	10.52*** (2.862)	-0.0822 (2.684)
PRD Governor	3.561* (2.069)	-0.397 (1.537)	5.935** (2.839)	1.937 (2.099)
PAN-PRD Governor	3.849 (2.467)	-2.253 (2.006)	8.077*** (3.027)	-3.902 (2.441)
Independent Governor	-7.552 (7.718)	-1.293 (6.017)	-6.286 (7.283)	-3.457 (5.697)
Vertical Partisan Alignment	-3.734*** (1.404)	0.899 (1.419)	-3.225** (1.296)	0.506 (1.384)
Gubernatorial Election Year	2.562** (1.198)	-0.384 (0.911)	2.749** (1.124)	-0.309 (0.849)
Human Development Index	-1.483** (0.595)	0.367 (0.454)	-5.497 (8.153)	2.778 (6.175)
Vertical Fiscal Imbalance	12.09*** (4.573)	-3.142 (3.481)	2.951 (13.11)	15.91 (9.930)
Total Fiscal Revenues (pc, sqrt)	-0.0302*** (0.0115)	0.0195** (0.00878)	-0.0759 (0.0615)	0.107** (0.0471)
GDP per capita	0.00630 (0.00440)	-0.00486 (0.00335)	0.0158 (0.0208)	0.0184 (0.0158)
Population (sqrt)	-0.00168** (0.000723)	-0.000543 (0.000549)	0.00501 (0.0148)	0.0104 (0.0111)
Constant	-10.43** (4.500)	5.019 (3.511)	-13.53 (22.58)	-37.18** (16.98)
rho	0.0113*** (0.00386)	-0.00324 (0.00759)	0.0162*** (0.00505)	0.000430 (0.00961)
sigma	7.306*** (0.289)	5.565*** (0.220)	6.588*** (0.260)	4.991*** (0.197)
State Fixed Effects	NO	NO	YES	YES
Observations	320	320	320	320
Wald test of rho=0	8.517***	0.183	10.27***	0.00201
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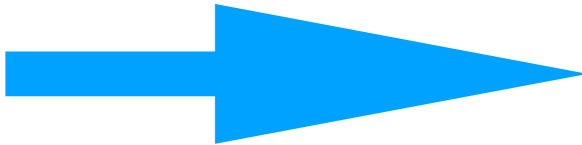


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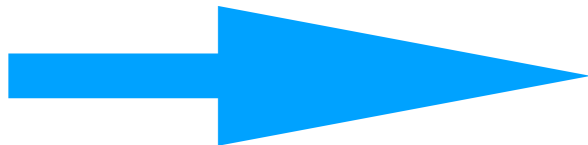


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Human Development Index	-1.485** (0.595)	0.307 (0.454)	-5.497 (8.153)	2.778 (6.175)
Vertical Fiscal Imbalance	12.09*** (4.573)	-3.142 (3.481)	2.951 (13.11)	15.91 (9.930)
Total Fiscal Revenues (pc, sqrt)	-0.0302*** (0.0115)	0.0195** (0.00878)	-0.0759 (0.0615)	0.107** (0.0471)
GDP per capita	0.00630 (0.00440)	-0.00486 (0.00335)	0.0158 (0.0208)	0.0184 (0.0158)
Population (sqrt)	-0.00168** (0.000723)	-0.000543 (0.000549)	0.00501 (0.0148)	0.0104 (0.0111)
Constant	-10.43** (4.500)	5.019 (3.511)	-13.53 (22.58)	-37.18** (16.98)
rho	0.0113*** (0.00386)	-0.00324 (0.00759)	0.0162*** (0.00505)	0.000430 (0.00961)
sigma	7.306*** (0.289)	5.565*** (0.220)	6.588*** (0.260)	4.991*** (0.197)
State Fixed Effects	NO	NO	YES	YES
Observations	320	320	320	320
Wald test of rho=0	8.517***	0.183	10.27***	0.00201
Likelihood ratio test of rho=0	8.405***	0.183	10.11***	0.00201
Lagrange multiplier test of rho=0	10.96***	0.137	11.42***	0.00187
Log Likelihood	-1090.4	-1003.3	-1057.4	-968.5

Acceptable range for rho:  $-2.000 < \rho < 1.000$ . Standard errors in parentheses.

\*  $p < 0.10$ , \*\*  $p < 0.05$ , \*\*\*  $p < 0.01$

Table 5: Marginal Effect of Gubernatorial Elections on Commercial Bank Debt

	PRD State	PRI State	PAN State
Own State	2.752363** (1.135237)	2.76381** (1.13865)	2.75502** (1.136049)
Peer State	0.0476389** (0.0231716)	0.0590866* (0.0316022)	0.0502965** (0.0249923)

Note: Marginal effect cells show the short-term effect of the presence of a state gubernatorial race on a state's (column) own commercial bank debt and on other states' (row) levels of commercial bank debt. \*  $p < 0.10$ , \*\*  $p < 0.05$ , \*\*\*  $p < 0.01$

Table 6: Marginal Effect of Vertical Partisan Alignment on Commercial Bank Debt

	PRD State	PRI State	PAN State
Own State	-3.229943*** (1.124936)	-3.243377*** (1.131246)	-3.233061*** (1.126362)
Peer State	-0.055905* (0.0288788)	-0.0693391* (0.0401721)	-0.0590238* (0.0313247)

Note: Marginal effect cells show the short-term effect of the presence of a state gubernatorial race on a state's (column) own commercial bank debt and on other states' (row) levels of commercial bank debt. \*  $p < 0.10$ , \*\*  $p < 0.05$ , \*\*\*  $p < 0.01$

# Testable Expectations

Table 1: Fiscal Policy Interdependence by Mechanism and Type of Debt

	Fiscal Policy Learning Mechanism	Fiscal Policy Competition Mechanism
Commercial Bank Debt	Yes ✓	Yes ✓
Development Bank Debt	Yes ✗	No ✓

# Conclusion and Next Steps

## Conclusion:

- Evidence of partisan-based fiscal policy interdependence among Mexican states
- Evidence that interdependence occurs as a result of top-down yardstick “competition”

## Next Steps:

- Replicate the study at the municipal level

Table 3: Fiscal Policy Learning (STAR Models with Row-Standardized Spatial Weights Matrix)

	(1)	(2)	(3)	(4)
	Commercial	Development	Commercial	Development
	Bank Debt	Bank Debt	Bank Debt	Bank Debt
Lag Com Bank Debt (pc, sqrt)	0.893*** (0.0291)	0.0542** (0.0219)	0.770*** (0.0363)	0.0456* (0.0271)
Lag Dev Bank Debt (pc, sqrt)	0.155*** (0.0422)	0.857*** (0.0325)	0.234*** (0.0550)	0.660*** (0.0407)
Lag Bond Debt (pc, sqrt)	0.172*** (0.0463)	0.0203 (0.0349)	0.317*** (0.0684)	-0.0504 (0.0513)
Lag Trust Debt (pc, sqrt)	0.187*** (0.0602)	-0.0178 (0.0456)	0.197*** (0.0647)	-0.0313 (0.0484)
PAN Governor	1.145 (1.370)	-0.840 (1.116)	3.639** (1.667)	-0.619 (1.297)
PRD Governor	-0.478 (1.449)	0.544 (1.216)	-0.198 (1.986)	2.487 (1.599)
PAN-PRD Governor	-0.836 (1.856)	-1.636 (1.407)	1.734 (2.185)	-4.012** (1.632)
Independent Governor	-5.782 (7.710)	-1.223 (5.888)	-4.182 (7.325)	-2.840 (5.520)
Vertical Partisan Alignment	-2.185* (1.198)	1.001 (1.075)	-1.441 (1.171)	1.074 (1.014)
Gubernatorial Election Year	2.990** (1.190)	-0.423 (0.901)	3.286*** (1.117)	-0.292 (0.838)
Human Development Index	-1.551*** (0.602)	0.405 (0.456)	-7.138 (8.187)	2.107 (6.172)
Vertical Fiscal Imbalance	12.67*** (4.581)	-3.262 (3.469)	-0.504 (13.21)	16.08 (9.902)
Total Fiscal Revenues (pc, sqrt)	-0.0310*** (0.0116)	0.0193** (0.00877)	-0.101 (0.0650)	0.119** (0.0478)
GDP per capita	0.00516 (0.00442)	-0.00469 (0.00335)	0.0136 (0.0210)	0.0180 (0.0158)
Population (sqrt)	-0.00177** (0.000724)	-0.000565 (0.000549)	0.0145 (0.0148)	0.0142 (0.0100)
Constant	-8.283* (4.368)	5.372 (3.383)	-14.85 (23.83)	-41.83** (16.82)
rho	0.117** (0.0517)	-0.0767 (0.0852)	0.145** (0.0694)	-0.0985 (0.0958)
sigma	7.335*** (0.290)	5.559*** (0.220)	6.637*** (0.263)	4.981*** (0.197)
State Fixed Effects	NO	NO	YES	YES
Observations	320	320	320	320
Wald test of rho=0	5.133**	0.809	4.359**	1.056
Likelihood ratio test of rho=0	5.034**	0.816	4.223**	1.070
Lagrange multiplier test of rho=0	5.906**	0.604	4.789**	0.681
Log Likelihood	-1092.1	-1003.0	-1060.3	-968.0

Acceptable range for rho:  $-2.000 < \rho < 1.000$ . Standard errors in parentheses.

\*  $p < 0.10$ , \*\*  $p < 0.05$ , \*\*\*  $p < 0.01$